

Datto Inc. - January 5th 2009 - FOR IMMEDIATE RELEASE
Introducing the Box 2 Box

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Revolutionary new data storage device to debut at CES this week

This week in Las Vegas, Datto Inc. will debut “Box 2 Box,” a new network attached storage device. Box 2 Box is a peer to peer network attached storage device which synchronizes and shares files between devices regardless of location or connection with no annual fee.

With two years of development in Datto’s R&D Department, Box 2 Box promises to change the way data is transferred and stored. Important data will be synchronized in real time between two locations.

Using patent pending Synapse technology created by Datto, devices connect across the internet regardless of firewalls or settings. Connect one box anywhere on the internet, and another at a separate location, and they will synchronize with each other. Box 2 Box devices are easy to setup and configure. Pre-linked pairs will keep data synced right out of the box. Box 2 Box devices are compatible with ALL major operating systems. All Datto Products come with a five-year hardware warranty and 24/7 customer support.

The Datto booths will be at Las Vegas Convention Center-#36604 and the Sands Convention Center #72151 during CES. Box 2 Box will be synchronizing live between the 2 locations.

Prior to its launch, Datto offered customers two series of a products designed to provide a reliable and secure method to backing up data. These series effectively ensure all vital information will be duplicated at an off-site location, therefore in the event of natural disaster or theft, all data may be quickly restored using the company's 24 hour policy. The Datto G and Z series provide a simple and easy solution to the dilemma of backing up data. The new line of Box 2 Box brings an innovative approach to data backup by allowing consumers to backup data off-site without paying monthly fees

In an increasingly digital world, Datto looks forwarding to bringing consumers new options for secure reliable data storage and backup.

Press Contact:
Teal Kratky
tkratky@dattobackup.com
(203) 665-6423